

MEDLI E-News

Spring/Summer 2008 Issue 1

News from the Medical & Scientific Libraries of Long Island

President's Message

Mahnaz Tehrani, President 2007-08

Dear Members,

I'd like to express my sincere appreciation for allowing me to serve as the MEDLI President for the past year.

When I reviewed the member list, I realized that the majority of our members who were hospital librarians were willing to have educational programs approved by the Medical Library Association (MLA). Therefore, I made my best effort to not only fulfill the member's wishes, but also to accomplish the MEDLI mission as it appears on the [MEDLI About](#) page.

Together, we have accomplish two projects: the new MEDLI website and the MEDLI listserv. Thanks to Barbara Elish at Winthrop Hospital and her dedication to design, we launched the new MEDLI website. Thanks to Mary Westermann-Cicio for getting the task done with the MEDLI listserv. Our third project is the semi-annual MEDLI E-Newsletter which Christina Rivera at LILRC will devote her time as the editor. If you find any newsworthy material, please don't hesitate to submit it or contact her.

I believe that we should use technology to the best available form. Web 2.0 (Wikis, Blogs, etc.) is a great tool to keep up the line of networking among medical librarians and we may begin to think of developing any one of these tools to advance communication among MEDLI members in future.

I would like to thank you all again. It was another wonderful learning experience.

Have a great Summer.

Mahnaz Tehrani

Introducing MEDLI E-News

Christina Rivera, Editor

Welcome to the first issue of MEDLI E-News, the electronic newsletter from the Medical and Scientific Libraries of Long Island.

Our aim is to emphasize MEDLI happenings, foster communication, and provide a means for members to stay connected. The content includes local news and events and highlights from MEDLI programs.

MEDLI E-news will be published electronically twice a year, with a Spring/Summer and Fall/Winter issue. Any news contributions are welcomed and can be submitted electronically to Christina Rivera, crivera@lilrc.org.

Highlights from *Nursing on the Net* 2008 MEDLI Spring Program

April 1, 2008– Fellow colleagues and familiar faces gathered for the MEDLI Spring Meeting, which took place at the Farmingdale State College Greenley Library Computer Lab.

For this year's MEDLI Spring Program, attendees participated in a hands on training program, **Nursing on the Net: Health Care Resources You Can Use** presented by Arpita Bose, Outreach and Communications Coordinator for the NN/LM Middle Atlantic Region. Arpita never fails to deliver high content with a friendly, open and informative teaching style that tailors to the needs of the class. Besides learning about resources specific to nursing, attendees were treated to some nifty tips and tricks to PubMed searching. Every year new MeSH Terms are released and this year's release includes consumer health information, cultural competency, and patient education as topic. Best of all, Arpita shared with us a *secret librarian trick*...are you ready to hear what it is? Well, in PubMed, in order to quickly access the Consumer Health Journals subset simply enter: jsubsetk. That's it!

Of course, there's nothing like taking the class in person, but for those of you who weren't able to attend, the NN/LM has a wealth of resources that can get you on the right track with electronic resources available for nursing professionals. An array of topics are covered including allied health resources, continuing education, health news, PDA resources, school nurses resources and much more. Please be sure to visit the **Web Sampler of Resources for Nursing Professional Course Materials** webpage at: <http://nnlm.gov/training/nursing/sampler.html> for additional information.

Special thanks to Farmingdale State College, Greenley Library for hosting the event and to all that attended. We hope to see at the Fall Program in November!



MEDLI Fall Program

November 3, 2008

Featuring Guest Speaker:

Lucy Winer

award-winning film producer/director

Kings Park Documentary- Don't miss out on a chance to view clips from this film and learn why this film is considered one of the "loves of her life."



Be Sure to
SAVE THE DATE

The Fall Program will be
held at **NYCOM**

Visit the MEDLI website at
<http://www.medli.net/>
for additional information

2.0h, Yes I Can!

Web 2.0 for Medical Librarians

With all the buzz surrounding 2.0—from web 2.0 to library 2.0 and even health 2.0—it's easy to see how one can easily become overwhelmed or suffer from technology overload. When we stop to think about how our organizations or institutions can implement some of these tools, especially when dealing with barriers such as IT and our impenetrable firewalls, it may be tempting to just give up. But, rest assured, there are a number of web 2.0 tools that can easily be implemented by all the techno-experts and techno-phobs out there. Let's take a look at three of them.



Google Docs

Web office tools allow you to create, edit and even share documents electronically and instantly. Unlike traditional office software, which is stored on your local computer drive, web based office tools allow you to store your work on a remote server that is accessible anytime and in any place there is an Internet connection. Google Docs allows you to create documents, spreadsheets and presentations all in one place online, and because it's web-based, you can share these items instantly. This makes collaborating easy, as you can control who has access and editing can be done all in one place. Unlike your desktop-based office products, Google Docs has a feature that auto-saves your work, so you don't have to worry about forgetting to save it. Plus, with a variety of export options, you don't have to worry about incompatible formats and not being able to open your work. Google Docs offers users features comparable to office software—minus the pricey fee. Check it out at <http://docs.google.com>.

Flickr

Online photo sharing allows you to upload digital photos and share them with others. And libraries are taking advantage of this as a means to give a face to their institutions. Do you run programs or have special events? How about a new space design or staff member? Do you have unique artifacts or rare books in your collection? Using Flickr, you can easily share your library's experiences with everyone. All you need to do is take a picture, upload it, and then share. Once you have a Flickr account, you can even embed a slideshow onto your webpage. You don't have to look far to get some inspiration or ideas and a simple search of Flickr on *Library* will yield more results than imagined. Curious about how medical libraries are using Flickr for marketing and promotion? Then be sure to check out [MCHS Medical Library](#), [University of Texas Health Science Center Library](#) and the [VCU Tompkins-McCaw Library Special Collections'](#) photostream, which displays a unique collection of medical class photos from the 1900's and numerous photos from their Medical Artifacts Collection.

RSS

RSS stands for Really Simple Syndication and chances are you've seen it all over the Internet (even if you don't know what it is or what it does). It's that little orange box found on a site, which serves the purpose of providing updated information over the Web through a feed. RSS allows you to be notified of all changes made to a Website. These feeds can then be read using a feed reader or aggregator, including [Google Reader](#), [Bloglines](#) and [Mozilla Live Bookmarks](#), which allows you to access your RSS feeds directly on the Mozilla Browser window. RSS is not only being used to keep up with news, but libraries have utilized this applications in a number of creative ways.

MEDLI Reveals New Website

www.medli.net

MEDLI has revealed a new and updated website this past March and although the domain is the same, the look and feel is definitely different. Barbara Elish is responsible for redesigning the webpage and along with help from Curtis Carson, the two hope to continue to design and add content to the site. Members are encouraged to contribute any information, suggestions, or news that they would like to have posted. Be sure to visit the MEDLI website for important MEDLI news including information on upcoming programs.

NN/LM Middle Atlantic Region Awards Program Update

The NN/LM Middle Atlantic Region has renamed the MicroAwards to the Small Projects Award and increased funding to up to \$1,000.00. Applications are accepted on a rolling basis and will continue to be accepted until funds are exhausted. For additional information, including the online application, please visit:

<http://nnlm.gov/mar/funding/microawards.html>

MEDLI Listserv Stay Connected

The MEDLI listserv is up and running and is being hosted by Long Island University-C.W. Post. You can subscribe to the listserv by going to <https://lists-1.liu.edu/mailman/listinfo/cwp-medli>. Currently the list is unmoderated and a policy for usage is being developed.

MEDLI Officers 2008-2009

President: Jeanne Strausman

Vice President/President Elect: Vacant

Secretary: Curtis Carson

Treasurer: Gerri Flanzraich

2.0h, Yes I Can!

Continued from Page 4

The [University of Oklahoma Libraries](#) for example has created RSS feeds for all new books that enter the library according to category names. What does this mean? If I'm a student and am interested in books dealing with medicine, I can subscribe to the category R- Medicine Feed and get an update every time a new book is added to the collection. RSS is being used in the library catalog to update patrons.

Web 2.0 has made a huge splash on the library screen and there's no better way to learn about it than to give it a try. You might be surprised at what you can learn and how easy it can be. So dive in and make your own splash. Take a look at what other libraries are doing and most of all, don't be afraid to fail.

Web 2.0 Websites of Interest

Office Products

[Zoho](#)

Online Photo Sharing and Editing

[Adobe Photoshop Express](#)

[FotoFlexer](#)

[Picasa](#)

Online Publishing:

[Blogger](#)

[Wordpress](#)

Social Networking

[Facebook](#)

[LinkedIn](#)

[LiveJournal](#)

About MEDLI

Membership Information

The purpose of MEDLI is to initiate, sponsor, and contribute to educational programs pertaining to medicine and related subjects. Keeping with this educational goal, MEDLI strives to bring to the medical library community continuing education seminars for both educational advancement in the profession and Medical Library Association certification and/or recertification.

Twice yearly general membership meetings, e-mails, and our website keep the active medical librarian abreast of new ideas, changing roles, and technological advances in the library field.

Membership in MEDLI is open to anyone interested in the exchange and dissemination of medical and scientific information. Our members currently include librarians, hospitals, library suppliers, and others interested in libraries and medicine.

Networking of medical librarians through the regional medical library network, interlibrary loan and educational meetings will continue to be an important objective of the Medical and Scientific Libraries of Long Island.

Don't wait, join today. Membership application is available [here](#).



MEDLI E-News is the official newsletter of the Medical & Scientific Libraries of Long Island MEDLI. It is published two times a year electronically and is available on the MEDLI website www.medli.net