

MEDLI E-News

Fall/Winter 2013 Issue 10

News from the Medical & Scientific Libraries of Long Island

President's Message

Dear Members,

First, let me begin by saying what an honor it is to serve as president this year when MEDLI begins its second half-century of serving members. In reviewing the names of past presidents, there are certainly some very big shoes to fill. One thing I have already learned is that every member has unique talents that they are willing to contribute towards making this an essential organization. I am truly grateful for all the assistance that has been provided while we move forward together this year.

Thanks to our NYCOM colleagues Gerri Flanzraich, Jeanne Strausman, and Mahnaz Tehrani, the fall meeting held there on October 25 was a great success. After the long summer break, it was wonderful to see such a well-attended event with so many members, along with some new attendees. Michael Huang, DA (RI), LAc, MLS, MS, MEd presented an informative hour-long presentation titled Chinese Acupuncture: Diagnosis and Treatment. Michael is a research and instruction services librarian at the Stony Brook University Health Sciences Library and also an acupuncturist. Claire Joseph and Mary Westermann were the two lucky drawing winners for a new book about acupuncture.

Following the business meeting we held another face-to-face journal club. The journal club was very lively as it was inspired by an article chosen by Mahnaz Tehrani, "Miles to go before we sleep: education, technology, and the changing paradigms in health information" by Ana D. Cleveland. Mary Westermann again led the energetic discussion with a series of relevant and thought-provoking questions.

As a partial cure for cabin fever this winter, we plan on continuing the new tradition of an online journal club session as a way to keep connected and to critically evaluate recent articles in health sciences librarianship. It is also a good forum for those librarians not able to attend the meetings as they can still participate since it doesn't require leaving the workplace.

It really does take many people to keep an organization active and, happily, we have an energetic membership willing to try new experiences. Inspired by the success of the 50th anniversary dinner last spring, we plan on having another dinner this coming spring as a way to enjoy each other's company in a social setting. If anyone is interested in assisting with the planning for this year's activities, please contact either me or next year's incoming president, Theresa Rienzo.

Enjoy both the fall and the upcoming winter holidays.

Colleen Kenefick

MEDLI President 2012-2013

Chinese Acupuncture: Diagnosis and Treatment

Submitted by: Theresa Rienzo

The fall MEDLI meeting on Thursday, October 25 featured an intriguing hour-long presentation on acupuncture for the attendees. Dr. Michael Bailou Huang BA, MS, MLS, Med, a licensed acupuncturist in New York State and doctor of acupuncture in Rhode Island, gave the well-received and lively talk.

Michael began by giving a brief background and history of acupuncture and the ancient form of healing referred to as Traditional Chinese Medicine (TCM). Acupuncture originally began with the flat bian stone and was subsequently replaced by thin metal needles. Michael displayed the needles so that attendees could understand the different types and lengths of needles required to treat various conditions. He then explained that acupuncture points are related to electrical conductivity, with more than 300 electrical conductive points on the ear alone! Acupuncture points are areas of designated electrical sensitivity that have been shown to be effective in the treatment of special health problems and have been mapped by the Chinese for over 2000 years.



Acupuncture can be used to treat disease and to improve general health by encouraging the body to heal naturally and improve its functioning. TCM views an individual as an energy system in which the body and mind are unified, with each influencing and balancing the other. It emphasizes a holistic approach that treats the whole person. TCM teaches that illness and pain arise when the flow of Qi—the life force—in the meridians becomes unbalanced or blocked. Acupuncture rebalances or unblocks the flow so that the Qi can, once again, flow freely.

There are 14 meridian channels and 360 acupuncture points with 200 used in every day acupuncture practice. Each and every acupuncture point has a specific location and description.

The Western medicine explanation of acupuncture is that there are areas of designated electrical sensitivity. Inserting needles to these points stimulates nerves that transmit impulses to the hypothalamic pituitary system at the base of the brain.

The World Health Organization website <http://apps.who.int/medicinedocs/en/d/Js4926e/5.html> lists over 25 diseases, symptoms, or conditions for which acupuncture has been proven by controlled trials to be an effective treatment. Among these conditions are allergic rhinitis, facial pain, headache, low back pain, postoperative pain, rheumatoid arthritis, sciatica, and tennis elbow.

Info Coming Soon

2013

**MEDLI Spring Meeting @
Stony Brook University
Hospital**

www.medli.net

Stony Brook Health Sciences Library Historical Exhibit “Healthcare Instruments—Past and Present”

Travel back in time to see the instruments used by physicians in the 19th and early 20th centuries. “Healthcare Instruments—Past and Present” showcases the fascinating tools and practices that are precursors to today’s medical instruments and procedures. An opening reception for the exhibit was held on September 13 with Andrew White, PhD, Interim Dean of Libraries, introducing the speakers. Speakers included: Samuel L. Stanley Jr., MD, President, Stony Brook University; Kenneth Kaushansky, MD, Senior Vice President of Health Sciences and Dean, Stony Brook University School of Medicine; Kathryn Curran, Director of the Suffolk County Historical Society; and Barbara Russell, daughter of R. Sherman Mills, the owner of the collection.

The late R. Sherman Mills, MD, of Setauket, was a family physician who practiced medicine on Long Island from the late 1940s to 1980. Dr. Mills was a founding member of the Historical Society of Greater Port Jefferson and an active member of the Three Village Historical Society.

This exhibit, the first of a series of special exhibits, is presented jointly by Stony Brook University Libraries, Stony Brook Medicine, and the Suffolk County Historical Society. The display of over forty medical instruments will be displayed in the library through June 29, 2013.



Among the many fascinating items in the exhibit is a Vapo-Cresolene lamp (circa 1880s) that was used to treat ailments such as whooping cough, spasmodic croup and certain inflammatory throat diseases.

MEDLI Members on the Move

- **Colleen Kenefick** and **Susan Werner** have recently published an article in the *Journal of Hospital Librarianship* 2012, 12(4). The article is titled "Lessons from the National Education Technology Plan" and will be of interest to hospital librarians engaged in teaching users. The National Education Technology Plan 2010, “Transforming American Education: Learning Powered by Technology” has myriad lessons for hospital librarians. This plan focuses primarily on implementing the best practices for integrating technology into instruction to produce meaningful learning. It is a blueprint that clearly outlines what needs to be done in five essential areas in order to transform education. Making learning engaging and empowering, assessing by measuring what matters, preparing and connecting teachers, accessing comprehensive infrastructure, and improving productivity are the plan’s five main themes.
- **Mahnaz Tehrani**, was announced the chair-elect of the New York-New Jersey Chapter of the Medical Library Association. Congratulations, Mahnaz.

Website Worth-A-Look ★★★★★ 52 Weeks for Women’s Health

A new, easy-to-use mobile app and website offer a year’s worth of practical, research-based health tips for women. Each week highlights a new topic to guide you toward a healthier lifestyle. Personal records and goal-setting features can help you stay on track. You can download the mobile app to iPhone, iPad or Android devices. Visit <http://52weeks4women.nih.gov/> for additional information and to download the mobile apps.

New Pew Report Finds 19% of Smartphone Users Have at Least One Downloaded Health App

Mobile Health 2012

On November 8, 2012, the Pew Internet & American Life Project released, *Mobile Health 2012*, their newest report on the current intersection of mobile phones and health information. The data in the report came from a nationwide survey of 3,014 adults living in the United States, and was conducted from August through September 2012.

Some of the key findings include the following:

- Since the last survey was conducted two years ago, the number of people using a mobile device to access health information almost doubled—from 17 to 31 percent of cell phone users. When type of cell phone was limited to smartphone users only, the percentage of people reported looking for health information from their device jumped to 52%.
- Survey responses indicated that one in five smartphone users had actively downloaded an app to their device. Of those individuals, only 19% reported that they had downloaded a health-related app.
- The most frequently reported type of health app downloaded was for monitoring and tracking diet, exercise and/or weight.

The full report, which is available to download in PDF format, is available online at: http://pewinternet.org/~media/Files/Reports/2012/PIP_MobileHealth2012.pdf.

Power Searching with Google

Free Online Course

Whether you want to admit it or not, we've all used Google at some point. Perhaps you'd even consider yourself a Google expert! In either case, Google has launched a free online course for users, *Power Searching with Google*, which provides search education for users.

The course, which is lead by Daniel Russell, a Senior Research Scientist at Google, features video demonstrations, hands-on activities, assessments, and a forum. The class will also feature an online Google+ hangout where participants will be able to ask questions and interact with Google search experts in real time. The course is comprised of six classes, each about 50 minutes long, and two assessments.

To learn more about the class visit: <http://www.google.com/insidesearch/landing/powersearching.html>.



What you'll learn

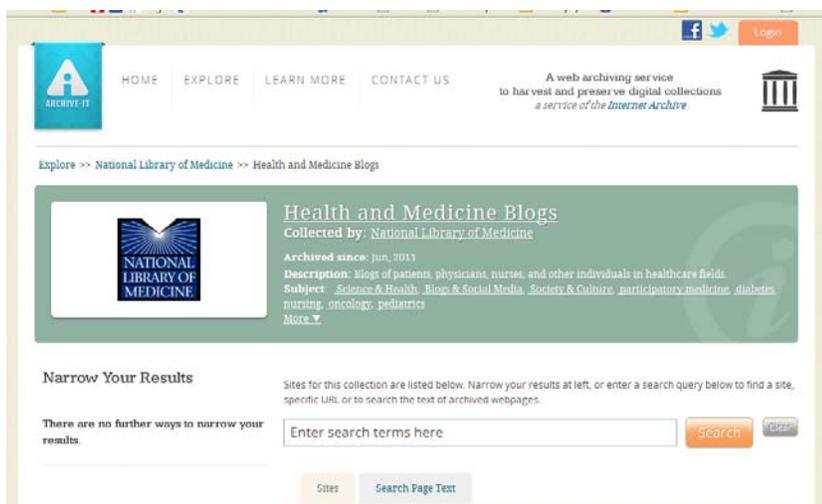
This is an online, community-based course showcasing search techniques and how you can use them to solve real, everyday problems. Dan Russell, a senior research scientist at Google, will cover topics that will help you:

- Find just what you're looking for, faster
- Get right to the most credible sources
- Solve even the most challenging questions

In the News

NLM Launches Web Content Collecting Initiative to Preserve Health-Related Blogs and Other Media

The National Library of Medicine (NLM), the world's largest medical library and a component of the National Institutes of Health (NIH), has launched a Web content collecting initiative. The Library is selecting Web content as part of its mission to collect, preserve, and make accessible the scholarly biomedical literature as well as resources that illustrate a diversity of philosophical and cultural perspectives not found in the technical literature. New forms of publication on the Web, such as blogs authored by doctors and patients, illuminate health care thought and practice in the 21st century. In launching this initiative, the Library is capturing and providing a unique resource for future scholarship.



The Library's inaugural collection of Web content is "Health and Medicine Blogs," presenting the perspectives of physicians, nurses, hospital administrators and other individuals in health care fields. The collection also includes patients chronicling their experiences with conditions such as cancer, diabetes and arthritis. The site currently contains 12 blogs, including KevinMD.com, "social media's leading physician voice"; Not Running a Hospital, a blog by a former CEO of a large Boston hospital; e-patient Dave, a cancer survivor and leader in the participatory medicine movement; and Wheelchair Kamikaze, who writes about his personal experience living with multiple sclerosis (MS). The collection can be accessed from <http://www.nlm.nih.gov/webcollecting>.

Guided by the NLM Collection Development Manual and other strategic collecting efforts, NLM will continue to expand its capacity to collect Web content. With this initiative NLM has taken a major new step in its mission to collect pertinent health care information of today for the benefit of research in the future. Increasingly, that information is found on the Web, which is a rapidly changing environment where valuable and interesting materials can surface and then quickly disappear. The Library is working to ensure it can effectively collect new material in a Web environment, and guarantee the material's permanence and availability to current and future patrons.

In launching this initiative, NLM joins many other national, state and public libraries and archives that have acknowledged the importance of preserving Web content for future generations. In addition to the Internet Archive, which has been broadly archiving the Web since 1996, dozens of libraries and cultural heritage institutions have been engaged in thematic or event-based collecting. This community has contributed to the development and use of common tools, techniques, and standards that enable the creation of Web archives. NLM has benefitted from this work and from local partners such as the Library of Congress, which is actively engaged in collecting and preserving Web content.

The NLM has already been archiving portions of its own Web domain considered to be of enduring value. With this new effort, the Library is now collecting Web content that others have created.

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**Visit MEDLI on the web @
www.medli.net**

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2012-2013

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Happy Holidays!

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